



JONATHAN ROBUCHON

Engineering & Connectivity Expert | API Architecture | Hospitality Tech

ABOUT ME

ADDRESS

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(open to relocation)

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LINKEDIN

linkedin.com/in/jonathan-robuchon/

16+ years deep in hospitality tech
Equally comfortable in code and in the boardroom
Solo executor on mission-critical projects
Go-to expert for C-level executives
Natural enabler - I make things happen
Extremely consistent and reliable
Obsessed with efficiency
AI-powered professional - Claude ecosystem user

PROFESSIONAL EXPERIENCE

D-EDGE

Nantes, France
2025 - Present

CONNECTIVITY PROJECT MANAGER

Developer Experience | API Connectivity | AWS API Gateway | Auth0 | AI Tool Proficiency

- Managing **strategic client** integration projects across D-EDGE's API ecosystem.
- Leading the **complete overhaul of D-EDGE's API platform** - a mission-critical initiative covering documentation (PDF > Mintlify portal), infrastructure (fragmented endpoints → AWS API Gateway), authentication (OAuth 1.0 > OAuth 2.0 via Auth0) and business model (license > volume-based billing).

Parental Leave 

D-EDGE

Paris, France
2016 - 2024

ENGINEERING PROJECT DIRECTOR

M&A Technical Integration | Rapid Prototyping | Backend & Data Engineering | Payment Systems

- **Hand-picked by the CTO and C-suite executives** as the go-to senior technical expert and strategic problem-solver, deployed across the organization wherever critical initiatives required end-to-end ownership.
- Played a key role in the technical integration of **2 major acquisitions** : Availpro & Fastbooking into D-EDGE, then TARS (Accor's global reservation platform) covering due diligence, stack analysis, data consolidation and migration planning.
- **Personally architected and developed 15+ APIs and POCs**, 3 of which were scaled into standalone commercial products:
 - **D-EDGE Pay** - built from scratch, 30 PSP integrations, PCI DSS & DSP2 compliant, anti-fraud layer - now processing **1M€+ in daily transactions**.
 - **Voucher Service** - designed and shipped in record time during COVID-19 to protect the cash flow of **6,000 hotels** - now a fully commercialized product.
 - **Booking Proxy** - unified reservation data API built to consolidate post-merger infrastructures - still powering mission-critical operations for **major international hotel groups** across the industry.
- Contributed to building the company's **data infrastructure** (Fivetran, BigQuery, Looker).
- Acted as **technical closer** in key commercial deals.

CLICNBOOK

Paris, France
2012 - 2016

CO-FOUNDER & CTO

Bootstrapped Startup

Full-Stack Engineering

CMS Development

B2B Sales

Hospitality Tech

- **Founded and bootstrapped** a hospitality tech startup from scratch, owning the full technical, commercial and administrative scope of the business alongside a design co-founder.
- **Solely designed and developed** a proprietary CMS purpose-built for the hospitality industry with capabilities **unprecedented in the sector at the time.**
- **Won 28 out of 30 tenders** over 2 years, generating **€300K in revenue** and growing the client base to 40 hotels.

EFICOM

Nantes, France
2011 - 2012

TECHNICAL DIRECTOR

Technical Leadership

Team Management

Web Architecture

Strategic Planning

Cross-functional Delivery

- Promoted to Technical Director in 4 years, overseeing all technical strategy, development teams and commercial support.

EFICOM

Nantes, France
2009 - 2011

PROJECT MANAGER

Project Management

Web Development

SEO & SEM Strategy

Client Relations

Version Control

- Led web projects for hotel clients, managed the development team and drove SEO strategy.

EFICOM

Nantes, France
2008 - 2009

FULL-STACK DEVELOPER

CakePHP

jQuery

Frontend Development

Backend Development

MySQL

- Developed and improved hotel websites, adopted new technologies (jQuery, CakePHP) and grew into autonomous project ownership.

EFICOM

Nantes, France
2008 - 2008

FRONT-END DEVELOPER (Internship)

HTML

CSS

JavaScript

PHP

SQL

- Final-year internship focused on website design and maintenance in the hospitality sector.

EDUCATION

ÉCOLE ISATIC

Luçon, France
2007 - 2008

EUROPEAN POST-GRADUATE DIPLOMA - WEBMASTER

- focused program covering design, development, SEO and hosting.

LYCÉE LA JOLIVERIE

Nantes, France
2005 - 2007

ADVANCED VOCATIONAL TRAINING - IT SYSTEM

- Developer training covering algorithms, Java, PHP, Python, Merise & UML.

LYCÉE LA JOLIVERIE

Nantes, France
2003 - 2005

EUROPEAN POST-GRADUATE DIPLOMA - WEBMASTER

- focused program covering design, development, SEO and hosting.